

Bay County Prevention Network

2017

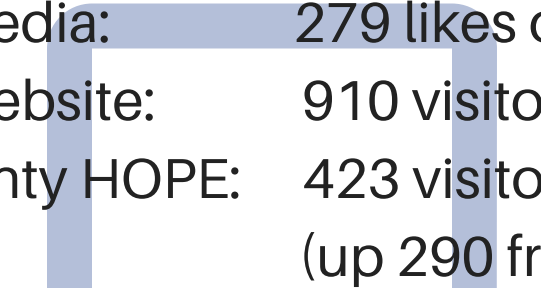
celebration!



www.bcpreventionnetwork.com




MARKETING



Social Media: 279 likes on Facebook (+127 this year)
BCPN Website: 910 visitors this month
Bay County HOPE: 423 visitors this month
(up 290 from this month last year)

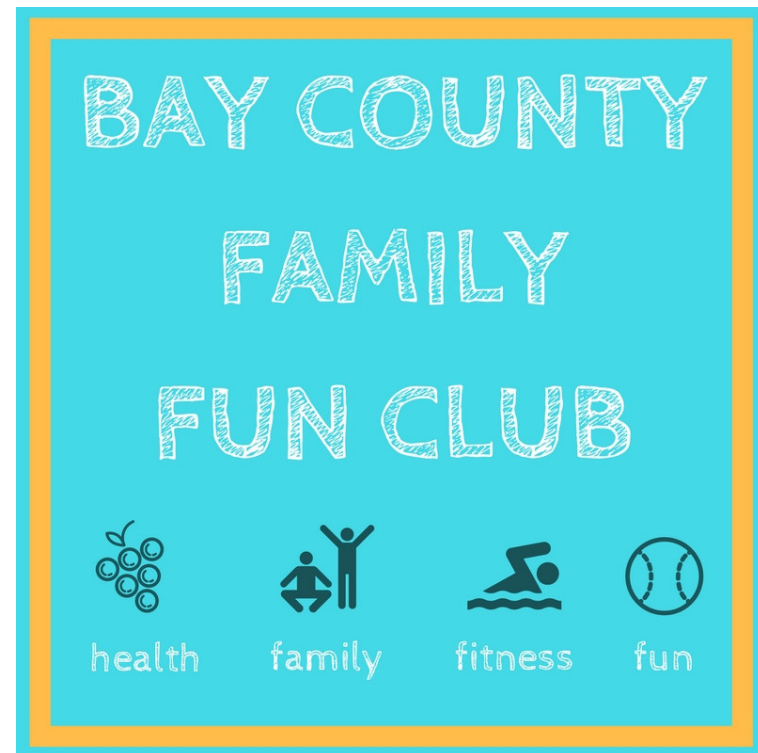
MEDIA



CMU Public Radio
Interview with NBC 25/FOX 66
Heroin Summit with TV5, FOX 66

TRAINING AND EVENTS

- TAM Training- 81 individuals trained from 26 businesses
- Community Trials Training
- E-cigarette Presentation
- HOPE Opiate Conference
- Heroin Summit
- Family Fun Club
- CAAPT Events
- Peer 360 Events



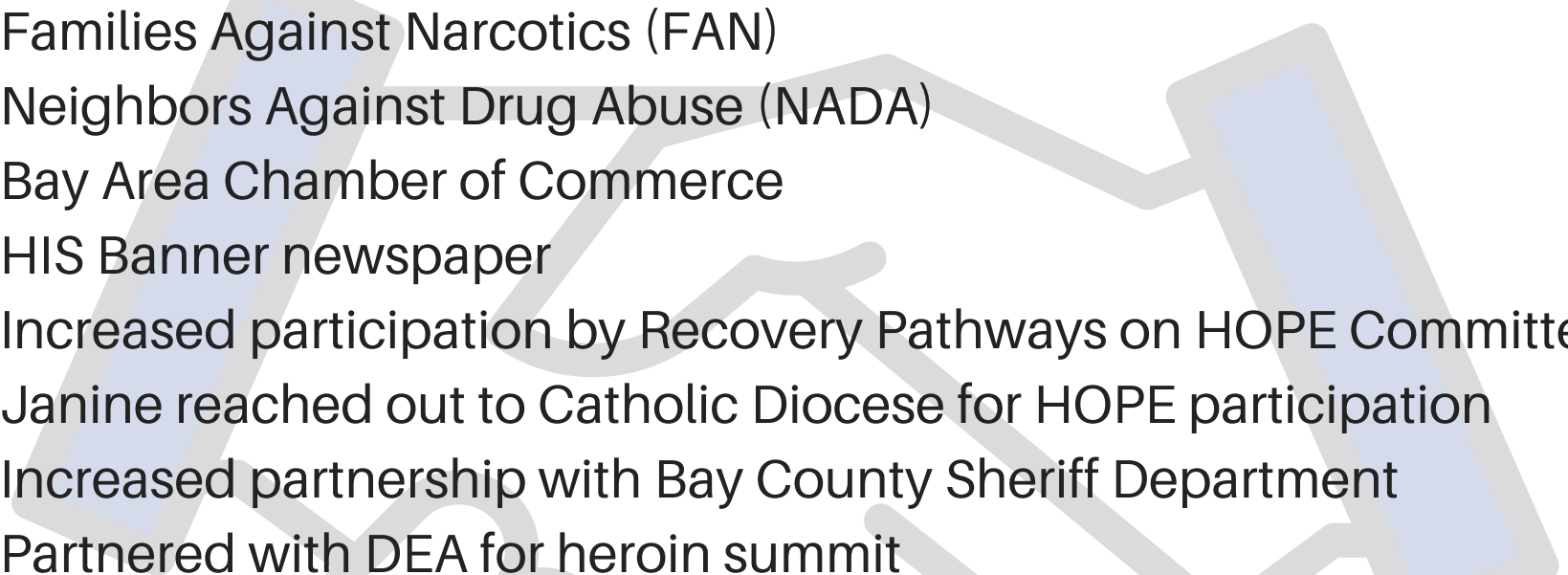
CAAPT



- **Red Ribbon Project**
Youth tied red ribbons on cars at Graff Chevrolet in December
- **Middle School Youth Night Out**
Around 30 middle schoolers attended this night in March
- **High School Youth Night Out**
Around 50 high schoolers attended this night in April
- **St. Patrick's Day Parade float**
Youth decorated the float and marched in the parade with the "Underage Drinking is Not a Minor Problem" message in March
- **Sticker Shock Event**
Youth visited 4 party stores and put "Underage Drinking is Not a Minor Problem" stickers on alcohol packages in May
- **Celebration Picnic with youth**
Youth celebrated their accomplishments with pizza and volleyball in May
- All students in CAAPT this year were from John Glenn High School

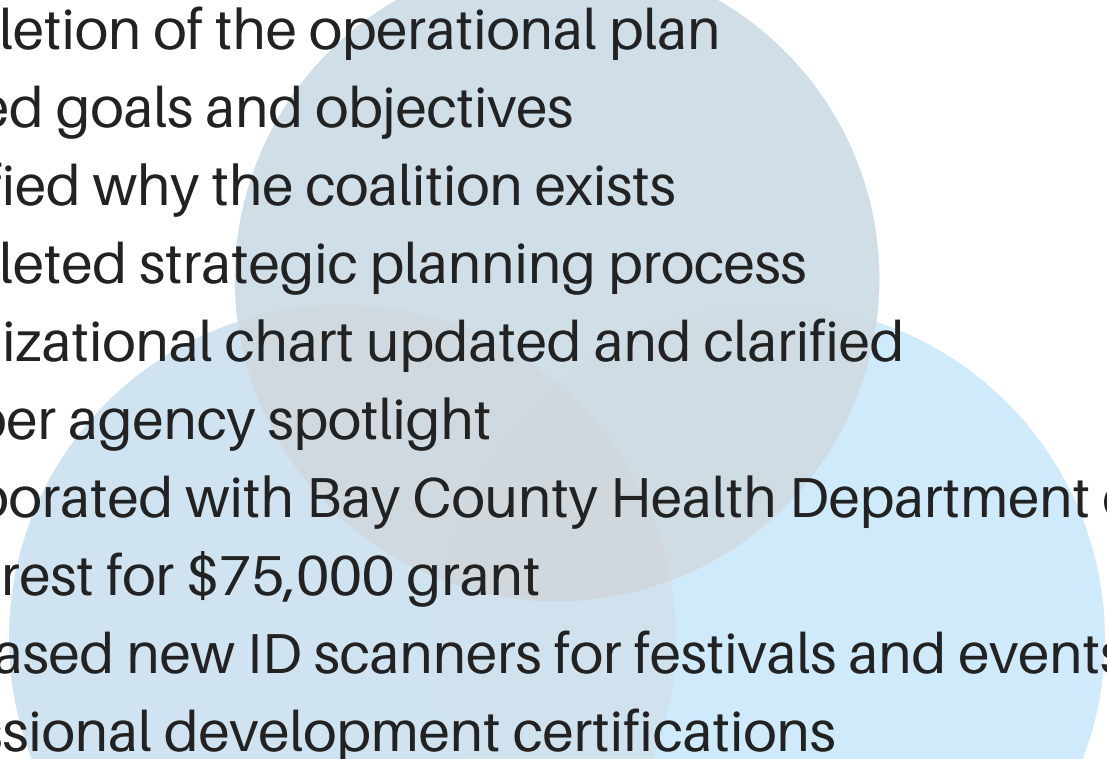
PARTNERSHIPS



- Families Against Narcotics (FAN)
 - Neighbors Against Drug Abuse (NADA)
 - Bay Area Chamber of Commerce
 - HIS Banner newspaper
 - Increased participation by Recovery Pathways on HOPE Committee
 - Janine reached out to Catholic Diocese for HOPE participation
 - Increased partnership with Bay County Sheriff Department
 - Partnered with DEA for heroin summit
- 

STRATEGIC PLAN



- Completion of the operational plan
 - Revised goals and objectives
 - Solidified why the coalition exists
 - Completed strategic planning process
 - Organizational chart updated and clarified
 - Member agency spotlight
 - Collaborated with Bay County Health Department on letter of interest for \$75,000 grant
 - Purchased new ID scanners for festivals and events
 - Professional development certifications
- 

COMMUNITY AWARENESS



- Festival Banners used at All Saints Parish Festival, Munger Potato Festival, Bay County Fair and Linwood Pickle Festival
 - Festival Scanners used at all but one festival this year
 - Safe Superbowl Party flyers put on local pizza boxes in February
 - Participated in International Overdose Day in August
 - Disseminated heroin community toolkit
 - Assembled physician heroin toolkit
 - Formed the Marijuana Awareness Team
 - Attended COPOCO Kids' Safety Day Event
 - Yellow Jug Old Drug Disposal program help
- 